

Housing Authority of Baltimore City—Baltimore, MD

Jobs Plus Grant Amount: \$2,498,734

Leveraged Amount: \$2,531,252

PH Development: Gilmor Homes

Key Partners:

Baltimore Housing, Baltimore City Health Department, Mayor's Office of Employment Development (MOED), University of Maryland Extension, Baltimore City Community College, Greater Baltimore Urban League, Resident Services Inc., Caroline College, Clean Slate America, Inc., Garwin Oaks Northwest Housing Resource Center, Behavioral Health Center, Baltimore and Maryland Educational Opportunity Center.



Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

Gilmor Homes is one of the most economically challenged developments in the Housing Authority of Baltimore City. The development and the surrounding blocks were the epicenter of the 2015 upheaval in Baltimore City. Part of the Sandtown Winchester/Harlem Park neighborhood, 28.8 % of the population has less than a high school diploma and the surrounding communities are plagued by high unemployment, poverty, high school drop-out rates, teenage pregnancy, crime and a lack of affordable housing. The Gilmore Works Jobs Plus program will target services to the specific needs of the residents, that will result in long term, sustainable employment. Creative retention methods such as the Gilmore Works Job Club will offer opportunities for residents to discuss their experiences from a peer-to-peer perspective. The Housing Authority of Baltimore City aims to change the culture at Gilmore Homes, one family at a time.